

## Cresta Labels Privacy Notice

Cresta Labels is committed to delivering an exceptional customer service in a highly professional manner. In order to comply with the new General Data Protection Regulation (GDPR) we need to inform you of what data we hold and how we will/won't use it.

We hold the following information on our Management Information Systems for the sole purpose of efficiently managing your account with us. This information includes:

1. Company name
2. Company Address
3. Company Buyer/Sales/ Accounts contacts
4. Various supplied telephone and fax numbers
5. Various supplied e-mail addresses

We use this information to facilitate trading with your company and general correspondence.

**It is important to stress that we will never pass on or sell your information**

If you have any questions please don't hesitate to contact our data protection officer Rupert Steveney at [Rupert@crestalabels.co.uk](mailto:Rupert@crestalabels.co.uk)

## Cresta Labels Data Retention Policy

We will hold this data for the duration of our relationship and for a period of 12 months after we cease working together.

If at any stage the data that we hold on your company changes and needs amending please inform us promptly.